

AMERICORPS VISTA CIT OUTREACH COORDINATOR



ABOUT CANOPY SOUTH

At Canopy South, we believe that by changing the environment, we can change outcomes for people who live there. We are breaking the intergenerational cycle of poverty with a coordinated and holistic revitalization of the neighborhood. We follow a national model, first pioneered by Purpose Built Communities – our approach is grounded in four fundamental focus areas (1) developing mixed-income housing, (2) establishing a cradle-to-career education pipeline, (3) enhancing community vibrancy, and (4) elevating economic vitality.

ABOUT THE COMMUNITY INVESTMENT TRUST

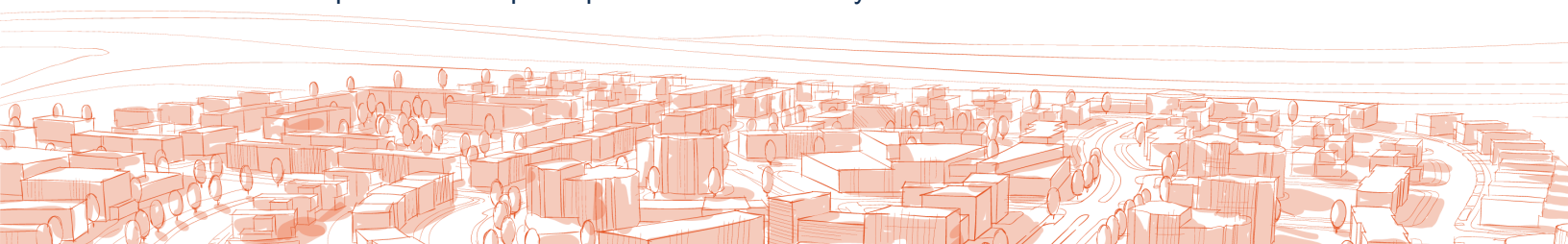
We are seeking to increase opportunities that support residents' economic mobility and wealth creation by launching Omaha's very first Community Investment Trust (CIT).

Based on a model first pioneered by Mercy Corps, the CIT will provide residents who live in zip code 68107 the opportunity to invest into a low risk, commercial property with low monthly investments of \$10, \$50, or \$100. Through this, residents, or in this case investors, will be able to build equity through the CIT building from the tenants that will occupy the building. The annual dividend for investors will range from 6-8%. The CIT building is a vehicle to support residents achieve their financial goals, become economically self-sufficient, and support their wealth creation. For more information about the Community Investment Trust, visit investcit.com.

ABOUT THE ROLE

Canopy South is seeking a passionate and dynamic **CIT Outreach Coordinator (AmeriCorps VISTA)** to join our team! We are excited to launch Omaha's first Community Investment Trust (CIT), a groundbreaking opportunity for residents to invest in and benefit from local commercial property ownership. They will play a pivotal role in supporting our resident outreach, recruitment, and programming initiatives. Reporting to the Director of Operations, they will:

- Implement outreach strategies to educate and engage residents in zip code 68107 about the CIT program.
- Provide support to the Program and Engagement Manager to organize and facilitate informational sessions, workshops, and events to promote the CIT and its benefits.
- Assist in the development of marketing materials, presentations, and communication strategies to effectively reach target audiences.
- Collaborate with the CIT team to identify and address barriers to participation, ensuring the program is accessible and inclusive.
- Monitor and report on outreach efforts, participant feedback, and program impact.
- Research best practices and participate in the Community of Practice for the CIT



ABOUT THE ROLE



Given the nature of our organization, there will be other duties that are not listed above. The ideal candidate will enjoy a range of responsibilities and embrace unanticipated challenges as they emerge.

Availability: This role requires a commitment to working closely with the community, some evenings and weekends are required.

IDEAL QUALIFICATIONS

- Passion for community development, economic mobility, and wealth creation.
- Strong communication and interpersonal skills, with the ability to engage diverse audiences.
- Experience in community outreach, organizing, or program coordination preferred.
- Ability to work independently and collaboratively within a team.
- Strong organizational skills and attention to detail.
- Proficiency in Microsoft Office Suite and basic data management tools.
- AmeriCorps VISTA members must be at least 18 years old, U.S. citizens, nationals, or lawful permanent residents.
- Must have an Associates level education or higher.
- Bilingual in English and Spanish is strongly preferred.

PROFESSIONAL DEVELOPMENT

The VISTA will participate in a one-month orientation in Portland, Oregon to learn about all aspects of the Community Investment Trust Model before returning to Omaha to implement. For questions on Portland: contact Olena Borova at oborova@mercy corps.org.

LIVING ALLOWANCE

VISTAs earn a living allowance for their service. The annual living allowance is \$22,882, which is \$877.66 on a bi-weekly basis. Benefits:

Additional funding for housing is available

- Non-competitive eligibility for federal employment
- \$6,345.00 Education Award upon successful completion of full service term

HOW TO APPLY

Send a cover letter, resume, and references in a single PDF to info@canopysouth.org

